

# YOUR REGULATORY PARTNER IN Brozi

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# FREYR FOR BRAZIL

Drazil is Latin America's (LATAM's) largest pharmaceutical market and offers significant opportunities for investments in pharmaceuticals and medical technology. As both domestic and multinational enterprises play an important role in meeting the medicinal demands in the nation, the government is keen on standardizing the regulations. This keeps the nature of Regulatory requirements in Brazil highly dynamic.

ANVISA (Agência Nacional de Vigilância Sanitária), the Regulatory Authority responsible in Brazil, is constantly evolving, and it's prime to always keep up with the process changes. Entering the Brazilian market may pose significant challenges, from finding the authorized representatives, ANVISA applications, and submission approvals to time-bound license maintenance. Freyr provides Regulatory solutions to aid global clients in making informed decisions coupled with a sound assessment of the market for their product launch. Our on-ground Regulatory team identifies, evaluates, and responds to current Regulatory updates and develops critical risk mitigation plans. Following are some essential Regulatory services:



# Our **Brazilian Regulatory Experts** are **Experienced** in



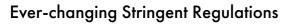


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# **INDUSTRY CHALLENGES**



















**Complex Regulatory Submissions and Strict Deadlines** 



Heavy Investment in Acquiring Skilled Workforce

Language Barrier



# FREYR EXPERTISE



Import and Export Licence Application

**Regulatory Affairs Consulting** 



Lifecycle Management Support



Strategically Handling HA Queries and Preparing Response Packages





Product Labeling and Artwork Management



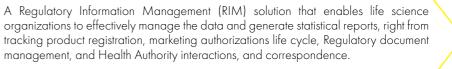
Quick Turnarounds and Faster Time-To-Market

# **FREYR** DIGITAL

We provide next generation Regulatory services to help our clients digitally.

Some of them are highlighted below:





It is a robust platform to create, validate, store, and submit complex content structures aligning with SPL and SPM standards control vocabularies and company and product information. Freyr SPL-SPM software is compliant with CFR part 11 criteria and Health

It is a comprehensive label life cycle management tool through which companies can manage label changes globally in a streamlined and timely manner. The overarching principle of Freyr LABEL 360 is to integrate best practices by bridging the gaps within the global and regional labeling processes and to controlling the flow of labeling

## Freyr & the Brazilian **SUCCESS** STORIES

## Medicinal Products

Client A Germany-Based Multinational Pharmaceutical Company

**Client Requirement** Topical product-Brazil switch application



Client US-based Biotech Company

**Client Requirement** End-to-end in-vitro diagnostic medical device registration support

### **Buisness Challenges**

- Gap analysis and Regulatory intelligence
- Compilation and dossier submission to ANVISA
- Stringent Regulatory requirements for labeling

## Freyr's Solutions

- Documents prepartion and compilation
- Authoring, reviewing and • submission of dossier
- Safety data evaluation Labeling evaluation as per • ANVISA
- Response to HA queries ٠ with proper justification and documentation

### **Client Benefits**

- Effective pre-assesment of the application
- Timely dossier prepartion and submission to ANVISA
- Meeting complex product labeling requirements for OTC product as per ANVISA
- Post-submission follow-up and HA queries resolution

## **Buisness Challenges**

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- Evaluation of vendors for product registration support in Brazil
- Selection of local representative for marketing authorization approval of medical device
- Overcoming complex Regulatory • guidlines of ANVISA
- Documents translation in Portugese ٠

- Classification of product as per ANVISA • Gap identification in existing
- QMS and meeting BGMP requirements • Authoring, reviewing and submission of dossier and response to HA queries
- Supported with local represtative services

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### Freyr's Solutions

• Translation services of documents in Portugese language

### **Client Benefits**

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- Timely compilation and submission of technical dossier along with label and the legal documents
- Right classification and Regulatory process provided to timely registration of the product
- Post-submission follow-up and HA queries resolution with proper justification and necessary documentation

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## Freyr & the Brazilian **SUCCESS STORIES**

## **Food and Food Supplements**

Client French Multinational Pharmaceutical Company

**Client Requirement** Comprehensive Regulatory report on the probiotic regulations in Brazil

**Buisness Challenges** 

- Comprehensive Regulatory intelligence report
- Technical documentation
- Import requirements •
- Labeling requirements •
- Regulations for ingredients limits and clamis approval process

### Freyr's Solutions

 Comprehensive Regulatory report for probiotics including but not limited to classification, product registration, import requirements, labeling requirements, ingredients and limits, permitted claims, new claim approval process, etc.

### **Client Benefits**

- Enabled client to make an informed decision for entering the market by providing the comprehensive report of Regulatory requirements
- Helped them obtain more clarity on probiotic regulations as to what can be used in the formulations as per respective country regulations

Buisness Challenges

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- Assesment, review, and approval of raw materials under the "Guidelines and Restrictions (GnR) for their skin care, baby care, wound care, and oral care products
- Identifying gaps in the process, control requirements and documenting 'ToBe' processes

## **Cosmetics**

Client A Multinational Cosmetic Company

**Client Requirement** Formulation/ingredient assessment for product compliance

## Freyr's Solutions

- Highly rational and technically sound review of the raw materials of the client's products • Assessement of various products
- of the client for raw materials and their limits as per Regulatory guidelines Identifying gaps in the ٠
- process, control requirement and documenting 'To-Be' processes

## **Client Benefits**

- Freyr's Regulatory experts followed up with suppliers/vendors for the required documents as per HA regulations
- Compiled supplier/vendor Regulatory data in standard format
- Maintained a raw material database for all the products

## **About Freyr**

Freyr is the largest, global, Regulatory solutions and services company that offers end-to-end Regulatory solutions to life sciences industries. The services include Regulatory affairs, pharmacovigilance, clinical research, quality management, and technology solutions such as Regulatory information management systems and Regulatory data integration. Freyr's expertise in Regulatory affairs makes it a trusted partner for life sciences companies seeking to navigate the complex Regulatory landscape.



USA	U	к	Germ	any	U	AE	Indi	a	Canada	Μ	lexico	N	ala	ysia	S	outh Africa	\$ Singapore
Sri Lanka		Au	stralia	Po	oland		France	S	Switzerland	Ch	ina	Japa	n	Braz	al	Colombia	South Korea

